Family Medicine Educational Day  
Wednesday, March 27, 2013  
Lansing Community College, West Campus  
5708 Cornerstone Drive, Lansing, MI 48917  

AGENDA  
“Chronic Diseases, CQI & Change Management”  
Moderator: Shirin Clark, D.O.

8:30 - 9:00 a.m.  Registration and Breakfast  
9:00 - 10:00 a.m.  Evidence Behind CCM/PCMH  
Mary Ellen Benzik, MD, Battle Creek, MI  
10:00 - 11:00 a.m.  What PCMH is – What It Looks Like  
David Van Winkle, MD, Lakeshore Health Network, Muskegon, MI  
11:00 - 12:00 a.m.  Potpourri of Practice Management Topics  
David T. Walsworth, MD, FAAFP, Sparrow Hospital, Lansing, MI  
12:00 - 1:00 p.m.  Lunch (Food Provided)  
1:00 - 3:30 p.m.  Break Out Sessions (3, 45-minute sessions – you will attend all)  
1:00-1:45  
1:50-2:35  
2:40-3:25  
1. Patient Motivation/Population Management/Pre-visit Planning  
   – David Van Winkle, MD  
2. PDSA Development/SMART goals – David T. Walsworth, MD, FAAFP  
3. MiPict Resources in Primary Care – Rachel Lindner, RN  

Next Conferences will be May 1, 2013 “Advanced Pediatric Life Support”  
for pre-registered residents at the James B. Henry Conference Center  
AND  
“Adolescent Medicine” for residents not taking the APLS Course at the MSU University Club  
adjacent to the James B. Henry Conference Center.